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## Big Mac Valuation

• Local Price: 5.5

• Actual Exchange Rate: .92413

o Price in USD: 5.9515

o Implied PPP of the Dollar: .96661

Over Valued: 4.59676%



# Key Facts about France

 GDP: 3.162 Trillion (\$USD) 2.98% World GDP (2024)

• GDP Growth: 1.2% (2024)

· Currency: Euro

Inflation: 2% (0.9% August 2025)

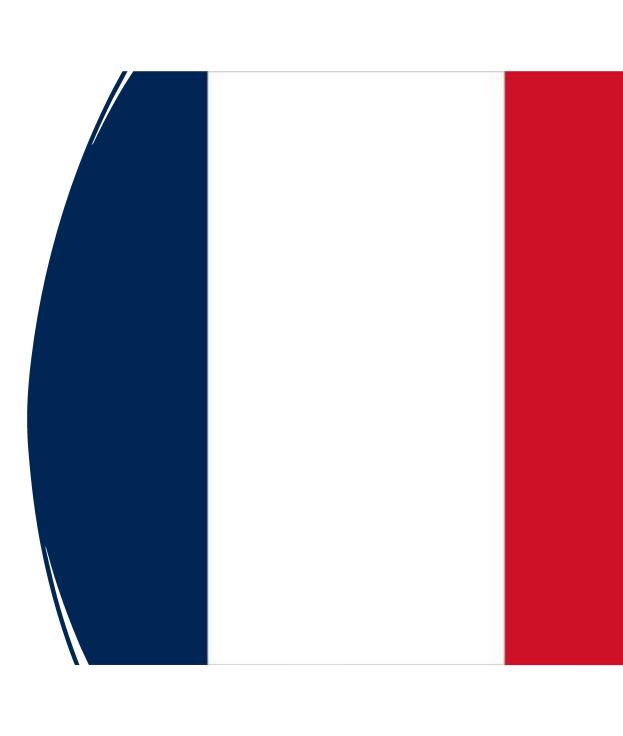
• Unemployment: 7.4%

Population: 68M

Bond Rating: A

 Top Export Partners: Germany, Italy, USA, Belgium, and Spain

 Top Import Partners: Germany, Belgium, Netherlands, Spain, and Italy





## What France Currently Does Well

- Advanced, Diversified Economy
  - Services employ 77% of France's labor force
  - France is the 7<sup>th</sup> largest economy in the world
- Reliable Transport & Communication Infrastructure
  - TGV high speed rail network, Air France
  - Ranks among the top EU countries for digital infrastructure and connectivity
- Strong Global Market Access
  - Founder of the EU, G7, and OECD
  - Heart of Europe, access to 450 million EU consumers
  - Ranked #1 most attractive European country for foreign investment for the 5<sup>th</sup> year in a row
- · Competitive industries
  - Aerospace & Automotive, Luxury, leading global wine exporter, strong nuclear sector supplies about 70% of electricity
- Highly skilled workforce and strong R&D base
  - France invests heavily into R&D (Ranked among EU leaders)

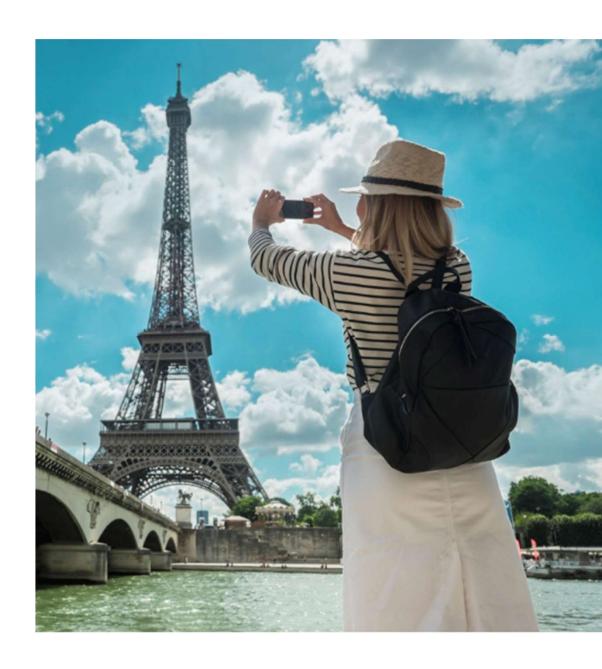


#### Reasons to Invest

- Hub for European and African Markets
- One of the fastest countries for Business Creation
- Talented Workforce
- High-quality Transportation Infrastructure

### Opportunities to Invest

- Renewable energy and sustainable transport
- Tourism
- Healthcare
- Transport and digital infrastructure
- Agriculture



## Problems With France

- National Debt 114% of GDP (only expected to grow)
- 60% Debt Limit allowed by the EU
- Interest Rates on Bonds jumping and credit rating (AA >A)
- New Budget:
  - Pension Cuts
  - Tax Hikes
  - Cut Government Spending
- Corporate Tax Rate (25%)
- European Macro Sensitivity (Ukraine War)
- Rigid Labor Code
- GDP Growth is relatively low





https://franceinvesting.weebly.com/investment.html

## Website

### Sources

France - The World Factbook
France's finances are in turmoil. Here's how it came to this | AP News
France, European champion for economic attractiveness for the fifth consecutive year
Why Choose France?